



## INVESTING AND PARTNERING IN BRASIL

**IMTC BRASIL 2016**

*Golden Tulip Paulista Plaza  
April 13, 2016 - 9 am to 5:30 pm*

WEDNESDAY

BRASIL SEMINAR

08:00 09:00	Attendee Registration
09:00 09:15	<b>WELCOME - INTRODUCTION</b> - <i>Daniel Trias &amp; Luciano Hayata</i>
09:15 10:15	<b>Session 1: BRAZILIAN ECONOMIC PERSPECTIVE</b> Where is the Brazilian economy heading? Is there a crisis looming? What can we expect in the next 3 years? What is Brazil's Economic Outlook? How are Financial Services doing? Is Brasil an attractive market to invest?
10:15 11:00	<b>Session 2: THE BRAZILIAN FINANCIAL SECTOR</b> Outline of the structure of the Financial Sector in Brazil, its growth and the state of the sector, especially vis-a-vis of the Foreign Exchange and Money Transfer sectors
11:00 11:20	Refreshment Break
11:20 12:15	<b>Session 3: MONEY SERVICES BUSINESSES AND THE FOREX MARKET IN BRASIL</b> Outline on how Brasil regulates the Money Services Businesses, Perspectives, Trends with emphasis on the Foreign Exchange, International Payments and International Money Transfer Market.
12:15 13:00	<b>Session 4: REMITTANCES IN BRAZIL - INFLOWS &amp; OUTFLOWS - AGENT RELATIONSHIPS</b> State of the Remittance Market, the volume of MTs coming in and the MTs going out. Trends in agent network expansion.
13:00 14:00	Lunch
14:00 14:30	<b>Session 5: ONLINE &amp; MOBILE PAYMENTS</b> The Brasil Internet Phenomenon - Is the mobile usage explosion a sign of things to come for the mobile money sector?
14:30 15:00	<b>Session 6: THE LEGAL FRAMEWORK</b> How to understand and manage the complex legal world in Brasil, what to do, what to avoid, who to trust. Essentials of the Brazilian Maze and how to work through it.
15:00 15:30	Refreshment Break
15:30 16:00	<b>Session 7: PANEL</b> : Delegates from Brazilian Money Transfer Companies share their point of view of the market
16:00 16:30	<b>Session 8: PANEL</b> : Delegates from international companies share their point of view of the Brazilian Market
16:30 17:00	Questions and Answers - Open Discussion
17:30 19:30	Welcome Reception

YOUR MODERATORS



**DANIEL TRIAS - DT CONSULTORES**

Daniel Trias, is a consultant, specializing in banking, finance and foreign trade, for over 25 years. He has developed his career in the financial market occupying mgmt positions in several financial institutions in Uruguay. His specialty is Remittances and Forex, new markets and business development. He has extensive knowledge of the Brazilian Market.



**LUCIANA H. HAYATA - ABRACAM (President)**

Luciano is an entrepreneur and the managing partner of S.Hayata Brokerage Exchange with extensive experience in financial markets. He has been an acting director of ABRACAM since 2004, and is now in his 2nd term in office. During his tenure on the board, he has established closed relations with all supervisory bodies in the country.

**Note: Certificates will be awarded by IMTC to all course participants**