

# INNOVATIONS Presenting Companies & Services: Regalii



**regalii**

*Revolutionizing remittances*

**Maldonado of Regalii**



12:30 am

**IMTC**



# Benefits of Regalii



## Sticky Customers

- Customers love the simplicity of single flat fee
- Customers like the piece of mind that comes from knowing how the money they send is spent



## Higher Margins

- More products and fees/products, yield higher overall revenue
- Agent bears zero overhead or operational costs for each Regalii transaction



## Expansion throughout Latam

- Bill payments for D.R & Mexico and other Latam countries.
- Regalii offers the largest portfolio of products & services.



## ONE platform

- One simple interface & accounting system.
- Regalii offers all the products in an easy to use platform.

# Why customers love Regalii

Paga todas las facturas en Republica Dominicana. Solo \$3

- Todas tus facturas en un solo sitio
- Recordatorios vía SMS. No más pagos atrasado
- Consulta balances en tiempo real



## Simple fees

- Fixed \$3 fee no matter the amount. Simple & transparent fee structure

## Piece of mind

- Senders know exactly how and when their funds are spent
- Senders have a piece of mind that their loved one's basic needs are covered

## Safety

- No danger for family in Latin America to walk around with cash. The sender pays for all the bills in the U.S.

# Economics

## Current

## With Regalii

Scenario 1	Amounts	Percentage	Net Sales	Scenario 1	Amounts	Percentage	Net Sales
Cash	\$200	5.0%	\$10.00	Mobile Top-up	\$20	14.0%	\$2.80
Delivery costs	\$200	1.0%	(\$2.00)	Utilities	\$40	5.7%	\$1.50
				Cash	\$140	5.0%	\$7.00
				Delivery costs	\$140	1.0%	(\$1.40)
<b>Total</b>	<b>\$200</b>	<b>4.0%</b>	<b>\$8.00</b>	<b>Total</b>	<b>\$200</b>	<b>6.5%</b>	<b>\$9.90</b>

**Profit: \$8.00**

**Profit: \$9.90**

\*With same \$200 transaction, agent earns almost \$2 more with Regalii.



# Portfolio

## Republica Dominicana



## México



## El Salvador, Nicaragua, Guatemala & Honduras



## Over 2,000 POS's in US



# Marketing

- Ambassadorship
- Customer discounts
- TV, Radio & Print



**PAGA FACTURAS**  
**DE MÉXICO AQUI:**

**20% OFF**  
de tu primer pago

TELMEX  
CFE SKY  
gasNatural  
dish INFONAVIT  
AXtel MAXCOM  
MEGACABLE  
CABLEVISION

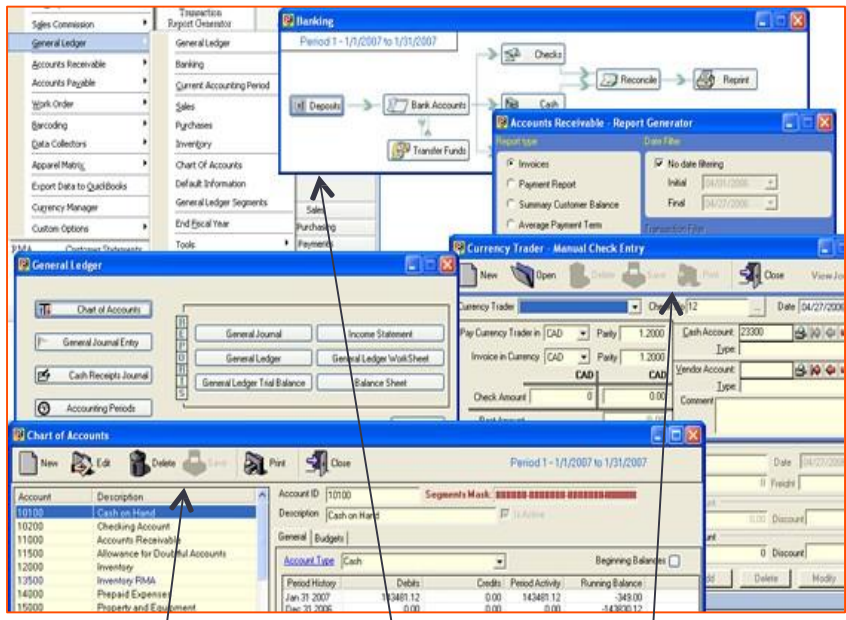
*"Mas rápido que enviar efectivo y es  
100% garantizado" - El Pacha*

100% GARANTIZADO



# Simplicity

## Current system(s)



Bill payment

Gifts/flowers

Mobile top-offs

## Regalii



One platform for ALL products

# World class investors



Ricardo Villela Marino  
CEO  
Banco Itaú, Brazil



Hermanos Winklevoss  
Co-fundadores,  
Facebook



Jeff Skoll  
Co-fundador,  
eBay



Patrocinador  
financiero



GOBIERNO DE  
**CHILE**  
Patrocinador  
financiero