

# INNOVATIONS Presenting Companies & Services: P2P Cash



Don Chapman, P2PCash



IMTC

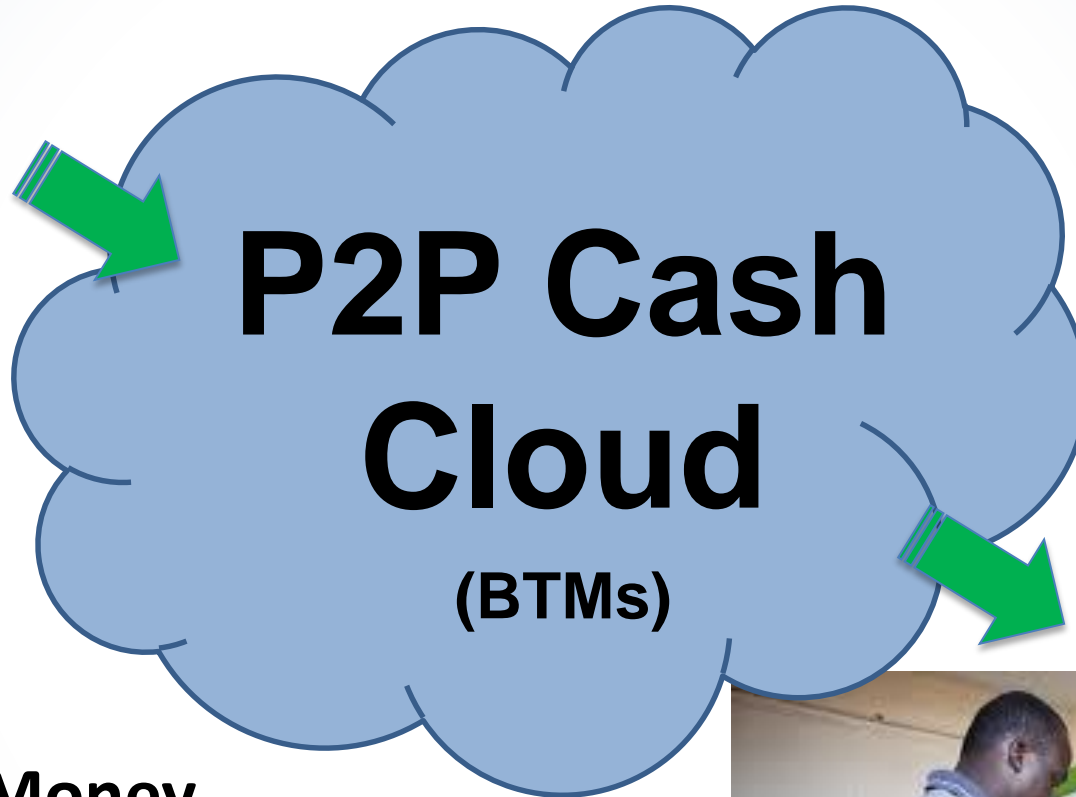


80% of the global population has a cell phone...



So why pay Western Union 10% to  
move “Moneybits” around?

# There's a Better Way!



Any  
Internet  
Device

Any  
Mobile  
Device

Mobile Money  
Micro-Finance  
Payments & Transfers



# BTMs Unite \$1.1+ Trillion Market



**Prepaid Minutes**  
**\$650B**



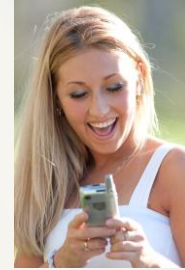
**International Remittance**  
**\$500B**



# BTMs are a Win-Win-Win!

## **Consumers:**

Free Money/Minutes Transfer



## **Banks:**

New Customers

FX and Micro-Finance Revenue



## **Retailers:**

New Financial Services,  
Customers and Revenue





# **Revolutionizing Mobile Financial Services!**

**For more information please contact:**

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# BTM Comparative Advantages

	BTMs	WU	BitCoin
User Transfer Fees	Zero	10%	Zero
Free Instant Clearing	Yes	No	Yes
Direct Bank Deposit	Yes	Yes	No
mWallet Deposit	Yes	No	Yes
Retail Locations*	26M	0.5M	No
Pre-Paid Top Ups	Yes	No	No
Price Stability/Inherent Value	Yes	Yes	No
AML & KYC	Yes	Yes	No

*\*Potential MasterCard Locations*

# BTMs Must Be A Virtual Currency

**Global consumers don't want to carry cash,  
but don't have a bank account**

**Virtual currency transfers cash instantly**

**BTMs clear over existing "Rails"**

*SWIFT, MasterCard, Carrier mWallets*

**The P2P Cash Cloud provides interoperability  
between all cash and telecom networks**



# Experienced Management Team



- **Tom Meredith, CEO**

Financial Services/Telecom Entrepreneur, MBA Harvard, Stanford Engineer

- **Morris Mwanga, CTO**

Built Kenya's Largest Currency Exchange, CISSP Security Certified

- **Kern Lewis, VP Marketing**

American Express, World Savings Bank, MBA Harvard

- **Dennis Goodenough, VP Product Management**

American Express, SWIFT, MBA New York University

- **Donald Chapman, VP Business Development**

Financial Services Technology Executive, MBA Babson College

## Advisory Board

- **Leonard Schrank: x-CEO SWIFT**

- **Brian Smith: x-General Counsel MasterCard, Office Comptroller and Currency (OCC)**